



BLOOMHOBBS ADVISORY

Strategic Consulting for Virtual Brand Development

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www.bloomhobbs.com



Welcome to Our Company

BloomHobbs Advisory is a consulting-led digital firm specializing in strategic consulting and virtual brand development for companies in the United States and globally. The firm bridges business strategy and digital execution by helping organizations conceptualize, build, and scale high-performing virtual brands.



ABOUT US

About Us

BloomHobbs Advisory is a consulting-led digital firm specializing in strategic virtual brand development. We help founders and growth-stage organizations build scalable digital systems and high-performing virtual brands designed for long-term growth.

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Our History



2020

BloomHobbs Advisory, founded in 2020, is a consulting-led digital firm specializing in strategic virtual brand development. We help founders and growth-stage organizations build scalable digital systems and high-performing virtual brands designed for long-term growth.

2026

Established in 2020 and transformed in 2026 into a consulting-first advisory firm, BloomHobbs Advisory delivers strategic virtual brand development for founders and growth-stage organizations. We align business strategy, digital infrastructure, and scalable systems to drive sustainable performance.

Vision & Mission

Vision

To become a trusted strategic advisory firm for virtual brand development, helping businesses achieve long-term value through systems-driven thinking, clear decision-making, and enduring partnerships.

Mission

To guide founders and growth-stage organizations in building high-performing virtual brands through thoughtful strategy, disciplined execution, and scalable systems.



Our Best Service



Virtual Brand Strategy & Advisory:

Brand positioning, digital identity, market and competitive analysis, and growth roadmaps.



Digital Presence Development:

Websites, landing pages, web/mobile applications, and business software systems.



Security & Compliance:

Data protection, regulatory compliance, and risk assessment.

Our Best Service



Digital Growth & Visibility:

Social media strategy and management, SEO, analytics, and performance optimization.



Web Design:

UI/UX design focused on responsive and mobile-first experiences.



SaaS, Automation & Systems Advisory:

Workflow automation, CRM and SaaS implementation, and business process digitization.

Our Portfolio

BloomHobbs Advisory has partnered with founders, executives, and growth-stage organizations to design, build, and scale high-performing virtual brands.



Meet Our Team



Dr Adeyinka Michael
(Founder)



Samuel Shola
(CO-FOUNDER)



Brittany Harrison
(Admin)

Get in Touch

Ready to build a high-performing virtual brand?

BloomHobbs Advisory partners with founders and growth-stage organizations seeking strategic clarity, scalable systems, and measurable digital growth.

 **Website**
www.bloomhobbs.com

 **Email**
info@bloomhobbs.com

 **Social Media**
[@bloomhobbsAdvisory](https://www.instagram.com/bloomhobbsAdvisory)



THANK YOU

Thank you for considering BloomHobbs Advisory. We look forward to partnering with you to build scalable systems and high-performing virtual brands.

www.bloomhobbs.com

